



**NATIONAL
OLYMPIADS**

By अमरउजाला

OLYMPIADS, REINVENTED BY AI



EVERY CHILD HAS POTENTIAL

In a world moving beyond marks, your school deserves an assessment system that doesn't just evaluate students - **it understands them, guides them, and helps them grow.**

AI POWERED NATIONAL OLYMPIAD BY AMAR UJALA IS A SMARTER WAY TO ASSESS, GUIDE, AND GROW EVERY STUDENT.

THE JOURNEY OF IMPACT

1 Seamless Onboarding

A dedicated relationship manager is assigned to your school from day one - ensuring effortless execution and a completely smooth experience throughout the cycle.

2 World-Class Resources. Zero Cost.

Both schools and students unlock a powerful AI ecosystem - including dashboards, digital practice material, and mock tests - completely free of cost.

3 Smarter Question Design

Every question is built on the latest curriculum and tagged across multiple academic parameters - enabling deep benchmarking against students at a national level.

4 Intelligent Assessment Engine

Each student's report is powered by an advanced AI system that evaluates: accuracy, speed, topic mastery, difficulty handling, and attempt behaviour - across 50+ metrics and 10,000+ performance combinations.

5 Recognition That Truly Matters

When effort meets excellence, it deserves the highest stage. Distinguished leaders including Hon. Defence Minister Shri Rajnath Singh, Uttarakhand CM Shri Pushkar Singh Dhami, and UP Deputy CM Shri Brajesh Pathak have personally felicitated winners - making it one of the most prestigious recognitions in the industry. Because true recognition doesn't just reward performance - it fuels ambition.

**Now, experience
the platform
that powers this
entire journey.**

NATIONAL OLYMPIADS BY AMAR UJALA

India's First Fully AI-Driven Olympiad Platform

This is not another Olympiad with a technology label. This is a fundamentally different approach to student assessment — where every stage, from preparation to performance analysis to learning pathways, is powered by artificial intelligence.

1 AI-Powered Dashboard

One integrated platform. For schools and students.

Students access a personal dashboard with practice material, mock tests, AI chatbot assistance, topic-level analysis, and predictive performance insights. **Every tool a student needs to prepare, practice, and understand their own learning - in one place.**

Schools receive a centralised view of student performance across classes and subjects, with comparative analytics and structured

2 AI-Powered Result Report

What a scorecard cannot see, the AI reads clearly.

Powered by a Billion-Parameter LLM + Machine Learning Engine
Each student's report is generated by an advanced Large Language Model with billions of parameters. It analyses over **50 performance metrics** - accuracy, speed, topic mastery, difficulty handling, attempt behaviour - across more than **10,000 combinations per student.**

A dedicated Machine Learning layer processes historical data from past exam cycles, recognising patterns in student strengths, identifying gaps that marks alone cannot reveal, and mapping specific improvement pathways. **The result: one examination produces a complete, personalised academic roadmap. Not a rank. A direction.**

AT NO ADDITIONAL COST.





MISSION

To build India's most intelligent academic assessment system, powered by artificial intelligence.



VISION

To move assessment:

- From observation to direction.
- From ranking to roadmap.
- From evaluation to evolution.

WE CLAIMED. WE DELIVERED.

Industry's Biggest
Felicitation Ceremony
AUNO WINNERS
2024-25

SUBJECTS, CLASSES & EXAM SCHEDULE

Subjects	Classes	Level 1 Phase 1	Level 1 Phase 2
General Knowledge	Classes 3rd to 10th	21 Sept, 2026	19 Nov, 2026
Logical Reasoning	Classes 3rd to 10th	22 Sept, 2026	26 Nov, 2026
English	Classes 1st to 10th	23 Sept, 2026	18 Nov, 2026
Tech & AI (Online)	Classes 3rd to 10th	To be Announced	To be Announced
Science	Classes 3rd to 10th	25 Sept, 2026	25 Nov, 2026
Mathematics	Classes 1st to 10th	28 Sept, 2026	23 Nov, 2026
Hindi	Classes 3rd to 10th	29 Sept, 2026	27 Nov, 2026

Note: Level 2 examinations are scheduled to take place in February 2027 (dates are tentative). Information regarding Tech and AI, along with Level 2 exam dates, will be communicated shortly on the website and dashboard.



Shri Rajnath Singh
Hon. Defence Minister of India



Shri Brajesh Pathak
Deputy CM - UP



Shri Pushkar Singh Dhama
CM - Uttarakhand



General Manoj Pandey

Key Differences

Traditional Olympiads vs National Olympiads by Amar Ujala

Parameter	Traditional Olympiads	National Olympiads by Amar Ujala
AI-Powered Dashboard	No dedicated dashboard for individual students or schools.	Dedicated AI-powered dashboards for every student and school, offering complete visibility and centralized access to performance, resources, and insights.
AI Intelligent Report	Basic report cards focusing on scores and rankings.	Advanced AI-driven reports evaluating students across 50+ parameters and 10,000+ performance combinations, delivering actionable academic insights.
Combo Pricing	₹400 or more for 2 Olympiads.	₹250 for 2 Olympiads, making it one of the most affordable and efficient pricing structures.
International Education Tour	Not available.	Chance for top 3 students and their 1 guardian to visit the European Space Center based on applicable criteria.
Free Practice Material	Not available.	Practice material, solutions, and performance reports available on the dashboard at no additional cost.
Free Mock Tests	Not available.	Two full-length mock tests with real-time reports available on the dashboard.
eBook Access	Not available.	Students can download e-books for preparation without requiring an active internet connection.
Dedicated Relationship Manager	Not available.	Assigned from Day 1 to ensure a smooth and frictionless experience for schools.
Data Security & Privacy	Varies company to company.	Strong commitment to data protection with all student data securely managed and never shared with third parties.

EXAM STRUCTURE & RECOGNITION

1ST LEVEL

MODE OFFLINE

Conducted Within School Premises

Note : Tech & AI Olympiad Will Be Conducted Online By Default

2ND LEVEL

MODE OFFLINE

Conducted At Assigned Centers

PRICING

COMBO (2 OLYMPIADS)	₹250 (EARLY BIRD OFFER)
SINGLE OLYMPIAD	₹200
LEVEL 2 PARTICIPATION FEE	₹ 125 PER OLYMPIAD

Note : 1. When a student registers for more than one Olympiad, the pricing automatically changes to 125 INR per Olympiad.
2. Early bird offer is only valid till 30th June 2026.

Categories	Count	REWARDS & RECOGNITION
Champion Award	3	European Space Center Visit For The Student & 1 Guardian.
National Level	60	₹21,000 Cash Prize + Trophy + Certificate
State Level	480	₹5,100 Cash Prize + Trophy + Certificate
District Level	9,000	Medal + Certificate
School Level	10,000+	Medal For Class Toppers*

Note : For the School Topper category, a minimum of 10 students per subject, per class, per school must appear.

EXAM PATTERN

OMR and MCQ based examination	Classes 1–2 : 25 Questions	Classes 3–5 : 40 Questions	Classes 6–10 : 50 Questions
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EURO SPACE CENTRE



CASH PRIZE



TROPHY



MEDAL



CERTIFICATE

TERMS & CONDITIONS

We hereby affirm and declare:

1. That our school voluntarily participates in National Olympiads Powered by Amar Ujala (AUNO) and will adhere to all terms and conditions published on the official website: <https://amarujalaolympiad.com/>
2. That registration fees are non-refundable under any circumstances.
3. That Level 1 will be conducted within school premises, and only the top 20% of students will proceed to Level 2.
4. That Level 2 will be conducted for qualified students upon meeting eligibility criteria and upon payment of the applicable fee.
5. The Tech and AI Olympiad will be conducted online by default. However, the format may be updated at any time, and participating schools and students shall comply with the format decided by Amar Ujala.
6. That for state-level awards, the states considered are UP, Uttarakhand, Haryana, Punjab, Delhi, and Rest of India (considered as one). Minimum participation in that subject in that particular class must be more than 50. In any case with participation fewer than 50, the student will not be eligible for state awards.
7. Champion Award — International Tour (European Space Center Visit for Student and 1 Guardian): The student must be from Class 3 to 10, must participate in Tech and AI + 4 Olympiads, must qualify for Level 2 in all those Olympiads, and must achieve National Rank 1 in at least one Olympiad. However, if a student does not wish to or is not available for the International Tour, the student will be eligible for a total amount of 3 lakh INR (TDS applicable).
8. That the school is responsible for maintaining academic integrity throughout the Olympiad. Any malpractice — including cheating, impersonation, or use of unfair means — may lead to disqualification of students and/or cancellation of participation.
9. That it is the school's responsibility to ensure students appear only for the Olympiad subjects for which they originally registered. Unauthorised subject changes at the school's discretion may result in discrepancies, and Amar Ujala will not declare results for such students.
10. That if a student changes their subject at the time of the exam due to the school's decision, the student will be marked absent for the originally registered subject. The new subject will be treated as a fresh registration, and additional payment will be required to obtain the final result.
11. That it is the sole responsibility of the school to ensure students correctly fill all fields in the OMR sheet. In case of any discrepancy or mismatch, results will not be announced for such students.
12. That while finalising results, Amar Ujala may request the student's school ID or Aadhaar card for verification purposes.
13. That in case of a tie, rankings will be determined based on accuracy and age (date of birth), in accordance with the tie-breaker criteria. Amar Ujala may add further parameters if required to finalise rankings.
14. In case of students having the same age and receiving the same rank, the award or amount will be distributed equally among them. Each winner will also receive a medal (in the applicable category) and a certificate.
15. The awards are merit-based and non-transferable. In case of overlap, the student will receive only one award. For example, students achieving National Rank in two or more subjects will be eligible for only a single award. Additionally, if a student qualifies for both the Champion Award and a National Rank award, the student will be eligible for the higher award only and not both (condition applies across categories).
16. That dashboard access will be provided for a limited period, typically up to 15 days from the date of upload of the performance result report, after which access will be withdrawn.
17. That all complaints and grievances must be emailed to contact@amarujalaolympiad.com within 10 days of the examination.
18. That Amar Ujala, through its associates, may contact the school, students, and/or parents/guardians via phone calls, automated calls, SMS, WhatsApp, emails, or push notifications.
19. That Amar Ujala reserves the right to use felicitation and examination images for information, documentation, and promotional purposes related to National Olympiads Powered by Amar Ujala across digital, print, and on-ground channels.
20. That the school and participating students are solely responsible for regularly checking and complying with all information, updates, notifications, examination schedules, and timelines published on the official website and/or dashboard. Amar Ujala shall not be held responsible for any oversight, missed communication, or failure to adhere to timelines due to negligence in reviewing such updates.
21. Data Protection Affirmation (as per the Digital Personal Data Protection Act, 2023): By registering, the school consents to Amar Ujala's collection, processing, storage, and use of personal data (including names, contact details, images, performance data, Aadhaar/school ID) for administration, results publication, awards, communications, and educational promotion. The school acknowledges that its data will be handled in compliance with applicable data protection laws and may modify or withdraw consent at any time by contacting Amar Ujala.
22. That Amar Ujala reserves the right to modify these terms and conditions at any time. All updates will be communicated accordingly.



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YOUR CLASSROOMS PREPARE STUDENTS FOR THE FUTURE

YOUR ASSESSMENTS SHOULD TOO

REGISTER NOW

REGISTER YOUR SCHOOL TODAY
WITH YOUR AMAR UJALA POC

Or SCAN THE
QR CODE



TALK TO US

FOR ANY QUERIES OR ASSISTANCE,
CALL OUR TOLL-FREE NUMBER:



18001 211166

OUR WEBSITE

FOR MORE
INFORMATION
SCAN QR CODE

